



Town of Somers
Economic Development Commission
Meeting Minutes

DATE & TIME October 28, 2025

LOCATION: Town Hall

Attendees: Jim O'Hearn, Melissa Zelek, Matthew Beggs, Karen Murdoch

1. Call to Order – the meeting was called to order at 6:02
2. Review and Approval of Past Meeting Minutes
 - a. The minutes from September were approved
3. Correspondence
 - a. Facebook posting to solicit input from the community about improvements to business climate in town drew some response
4. Old Business
 - a. Business of the Month – the business of the month is going to transform into a “spotlight” with an article and photo for publication. Businesses will be selected by the commission. Businesses will be contacted to see if they are interested in a spotlight. Spotlight articles will be produced quarterly.
 - b. Budget – no change. Next year’s cost for the Blue Dot directory will be included in town IT expenses.
 - c. Blue Dot Directory - no update.
5. New Business
 - a. Ribbon cuttings - Somers EDC has the ribbon and scissors to do ribbon cuttings if unable to schedule dates with NCCC
 - b. Mailer - Commission will get updated costs for printing trifold brochures to promote Somers businesses. Members to work on an updated list of businesses to generate the print copy.
6. Business Issues
 - a. Food truck permit costs are high compared to surrounding towns. Research what other towns do and report to commission for future discussion with BOS.
7. Adjournment 7:10 pm

Minutes are not Official until Approved at a Subsequent Meeting